

Vanguard Initiative Regional Conference

Vanguard meets Baden-Württemberg – Spurring European value chains – artificial intelligence (AI) & hydrogen - and industrial transformation

Date: Wednesday 15th December

Place: MS Teams, <https://www.bit.ly/Vanguard-join-now>

| Time | Topics | Moderation and Speakers |
|---------------|---|---|
| 09:30 – 09:35 | Greetings and welcome | Dr. Petra Püchner Steinbeis Europa Zentrum |
| 09:35 – 10:05 | Part 1 –Vanguard Initiative Overview and Update <ul style="list-style-type: none"> - Brief introduction to VI structure, objectives and activities - Update on latest VI developments and achievements - Update on AI pilot by Emilia-Romagna and Baden-Württemberg | Farha Brahmi Vanguard Initiative |
| 10:05 – 10:25 | Part 2 –Thematic policy session on hydrogen value chains <ul style="list-style-type: none"> - Why hydrogen and why Vanguard? - How can VI provide added-value to SMEs in the field of hydrogen? | Dr. Petra Püchner Steinbeis Europa Zentrum Valentine Willmann Scotland Europa Till Manning Lower Saxony |
| 10:25 – 11:25 | Part 3 – Examples of best practice of interregional cooperation along the hydrogen value chain <ul style="list-style-type: none"> - Baden-Württemberg on the way to a hydrogen economy - Mid Sweden Hydrogen Valley - Aberdeen City Council hydrogen activities and outlook | Alexandra Fezer Steinbeis Europa Zentrum Alina Richter e-mobil bw GmbH (20 min) Anders Lundell Mid Sweden Hydrogen Valley, Region Gävleborg (20 min) Richard Sweetnam Aberdeen City Council (20 min) |
| 11:25 – 11:35 | Q&A | Alexandra Fezer Steinbeis Europa Zentrum |
| 11:35 – 11:45 | Closing and wrap up | Alexandra Fezer Steinbeis Europa Zentrum |