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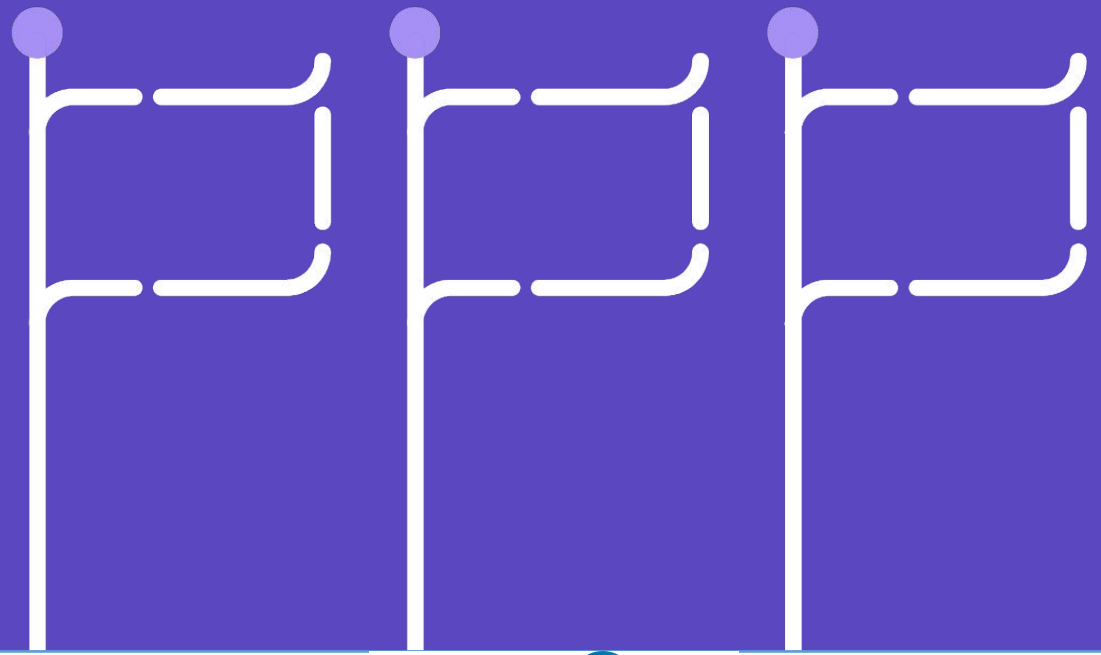
#EUSci4Regio



Th!nk East Netherlands

–

Vanguard Initiative Innovation Networking Initiative

16 March 2022

15:30 – 17:00

VANGUARD INITIATIVE
New growth through smart specialisation

Th!nk East Netherlands

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Agenda

15.30 -15.35 **Welcome Th!nk East Netherlands**
Karolien de Bruine, EU liaison Regional Development Agency Oost NL

15.35-15.40 **Introduction VI SMR sessions**
Eleonora Nadin, representing Vanguard Initiative

15.40-15.50 **Showcase East Netherlands: Community of Care Vechtdal**
Dieger ten Berge, programme manager Vitaal Vechtdal

15.50-16.00 **European views on communities of care: Transform**
Gefra Fulane, programme manager Transform Network

16.00-16.45 **Interactive session on reframing the challenge of connecting communities of care to (interregional) S3**
Paolo Martinez, Futour
Marc Rinkes, Topfit
Tom Lamers, Groen Metropool Regio Arnhem-Nijmegen

16.45- 17.00 **Wrap up and conclusions**
Paolo Martinez and Karolien de Bruine

Th!nk East Netherlands

East Netherlands is ‘Smart & Healthy.’ A large number of education and research institutes as well as companies in our region are leaders in Europe when it comes to innovations in the sectors Agro-Food, Life Sciences & Health, High Tech Systems and Materials, Energy and Environmental Technology.

The European Commission stimulates innovation by providing access to funding and other resources. In the Innovation Profile East Netherlands we offer a clear profile of what sets us apart from other European regions.

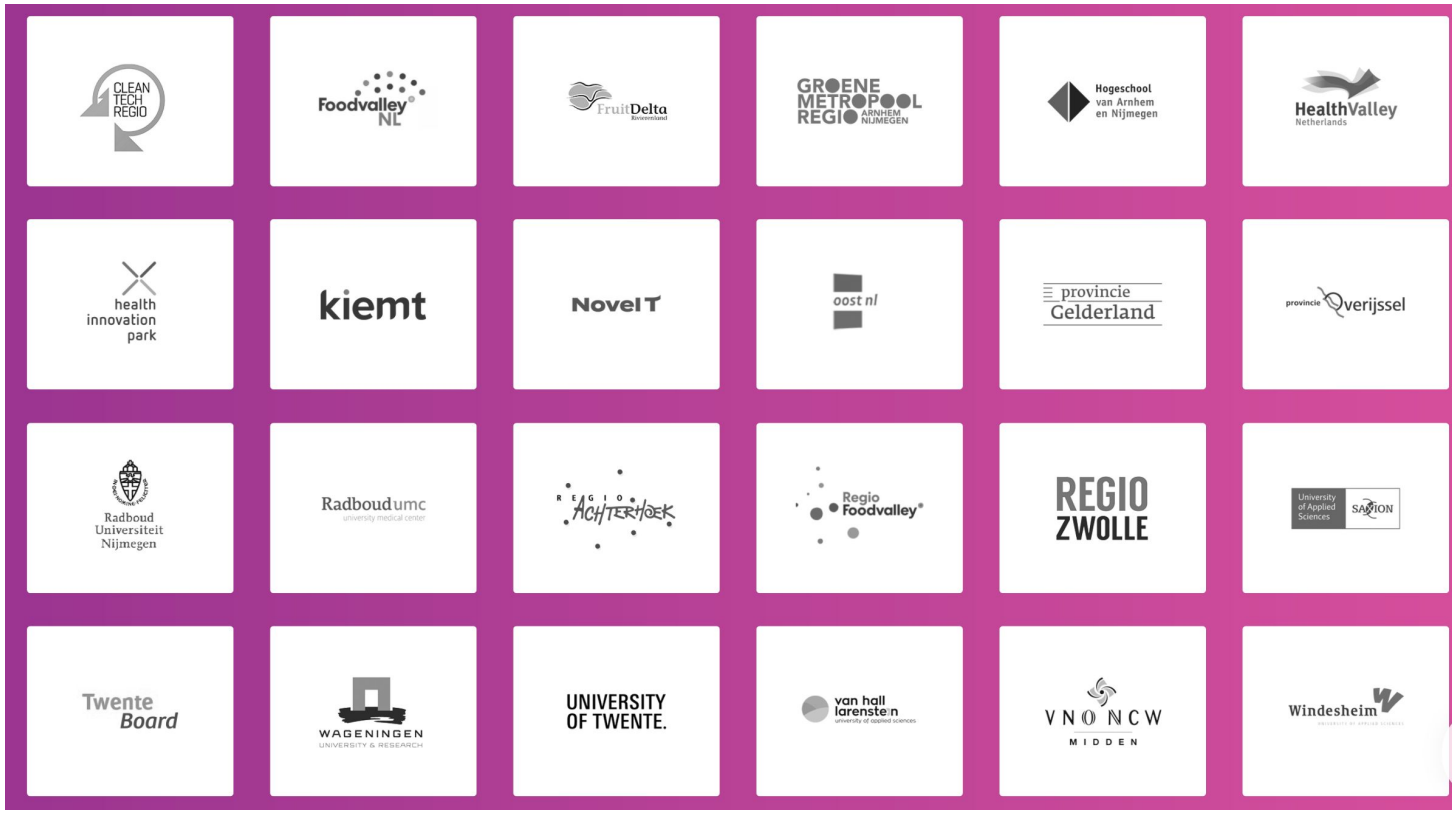
The two flagships of East Netherlands

The Innovation Profile is organised under two ‘flagships,’ each with three separate focus areas. Companies and other organisations that choose to develop innovations under either one of these two headers

ɔport and profiling in front of the EU. They will

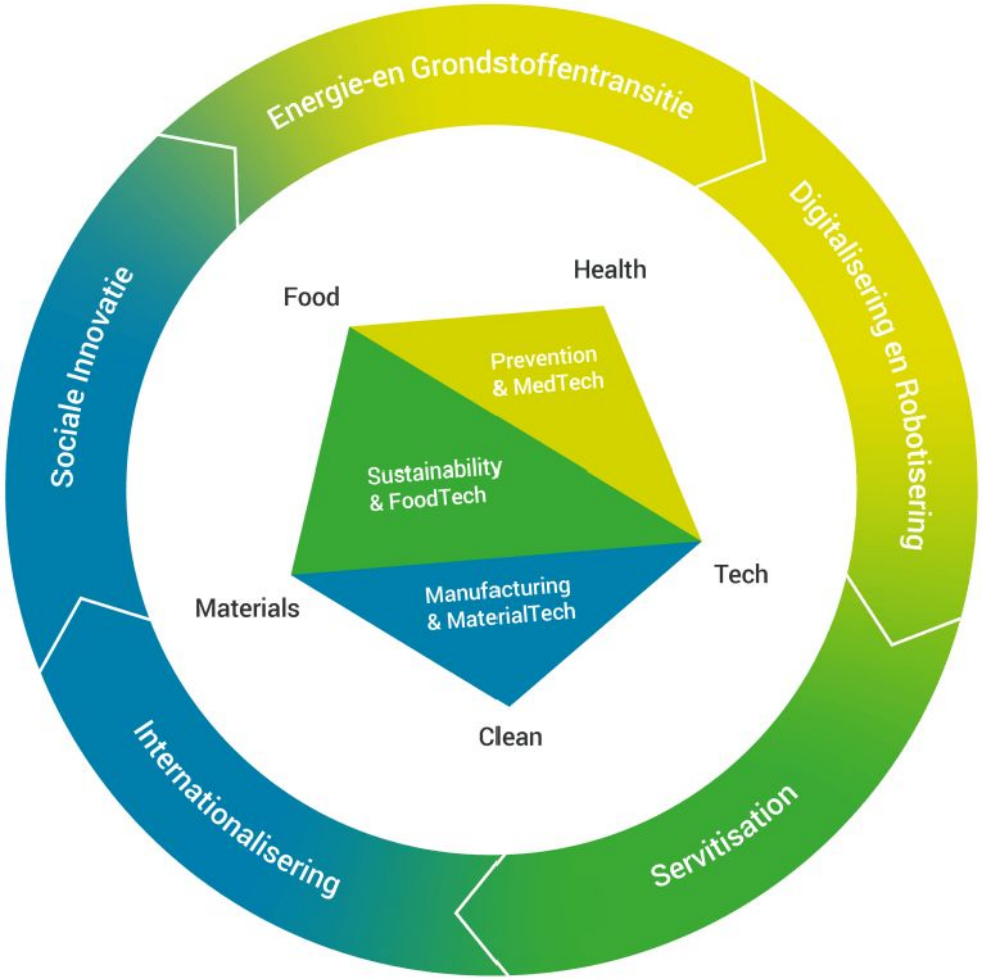
the power of innovation in East Netherlands.

Our partners



Regional Innovation Strategy 2021-2027

The regional smart specialization strategy shows the strengths of the East Netherlands and our focus in collaboration



TOPFIT

TOPFIT

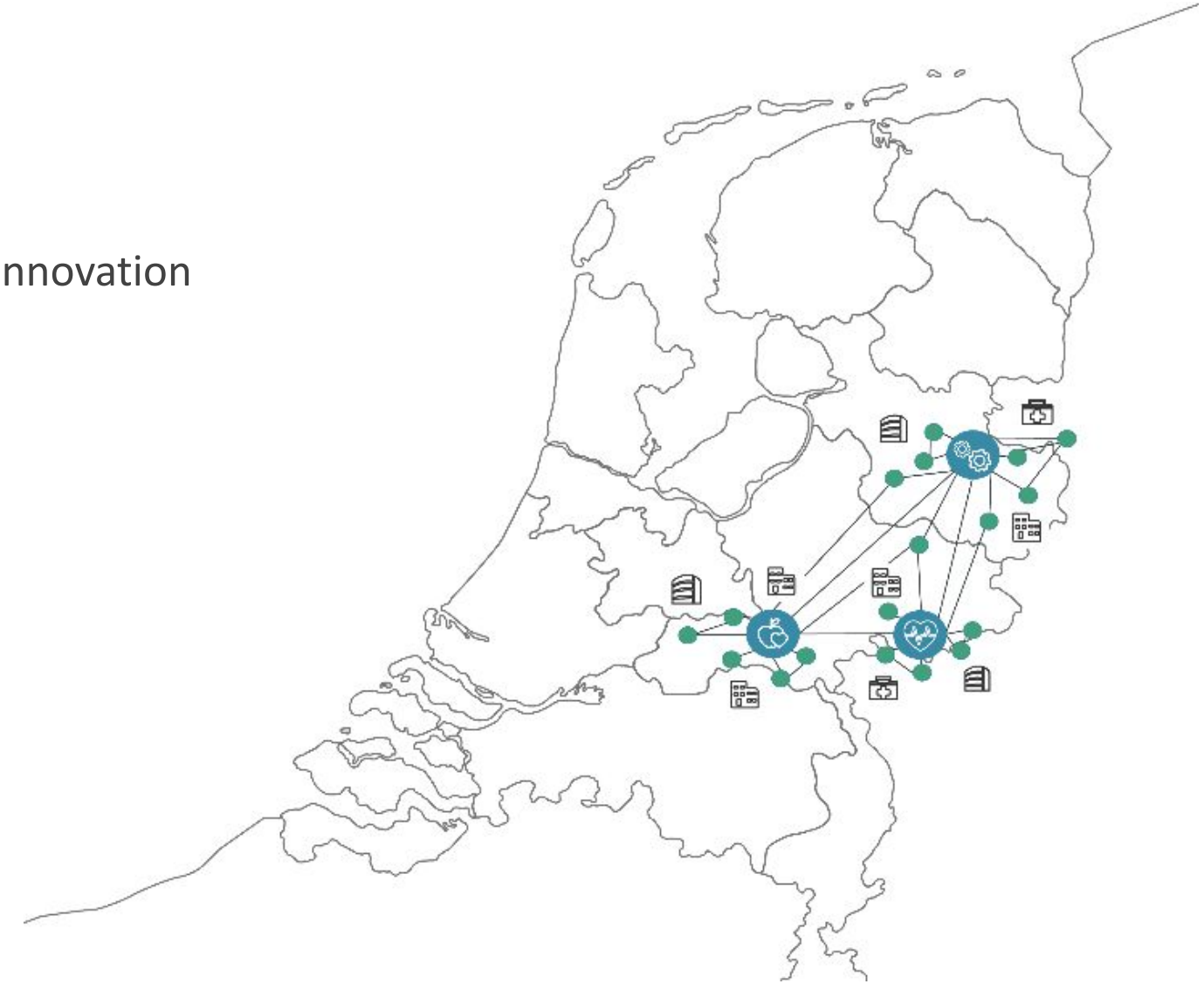
1 One step ahead of disease and disease burden

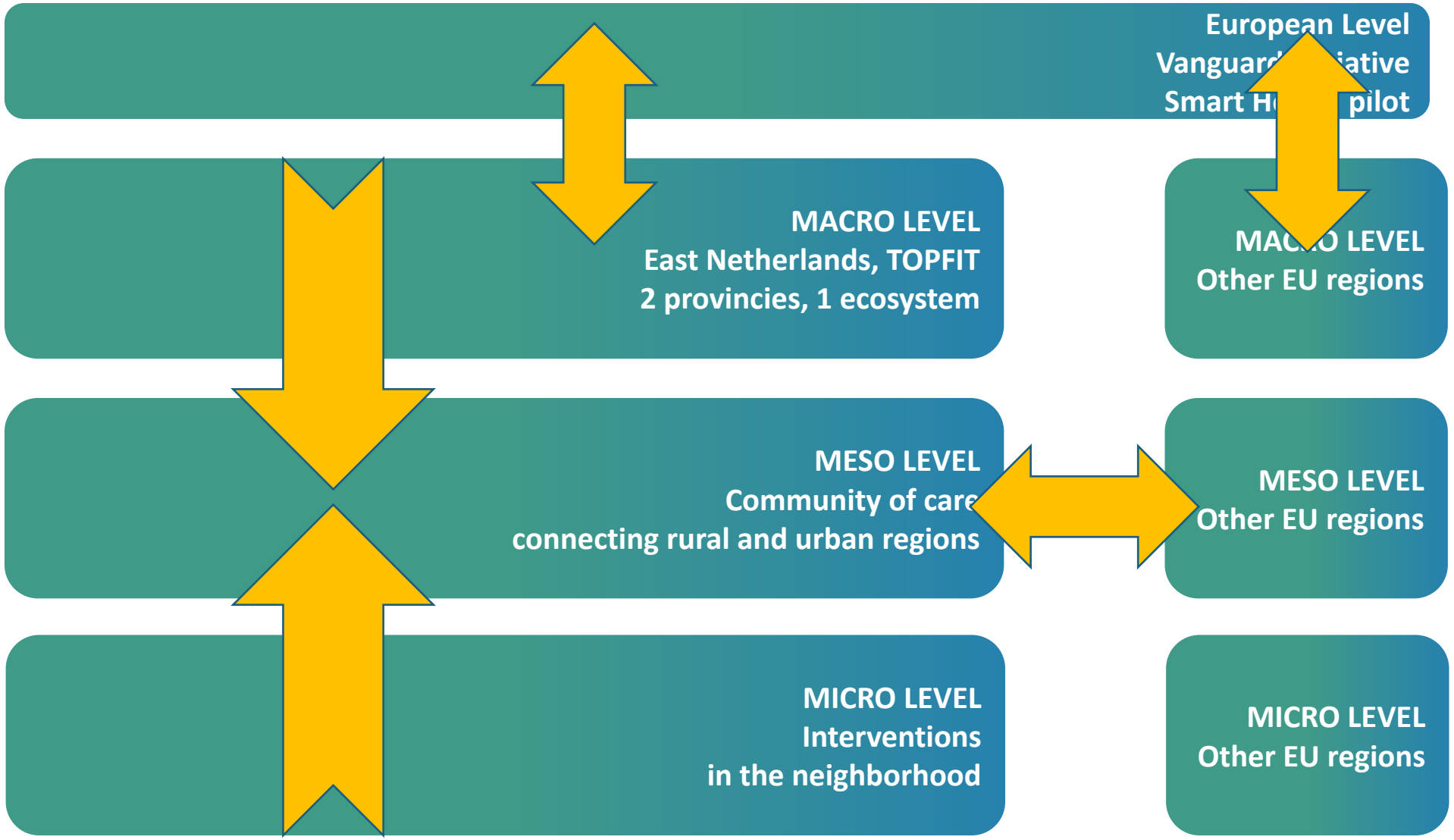
2 Two more healthy life years

3 Three domains connected: Tech – Health – Food

TOPFIT impact Programma

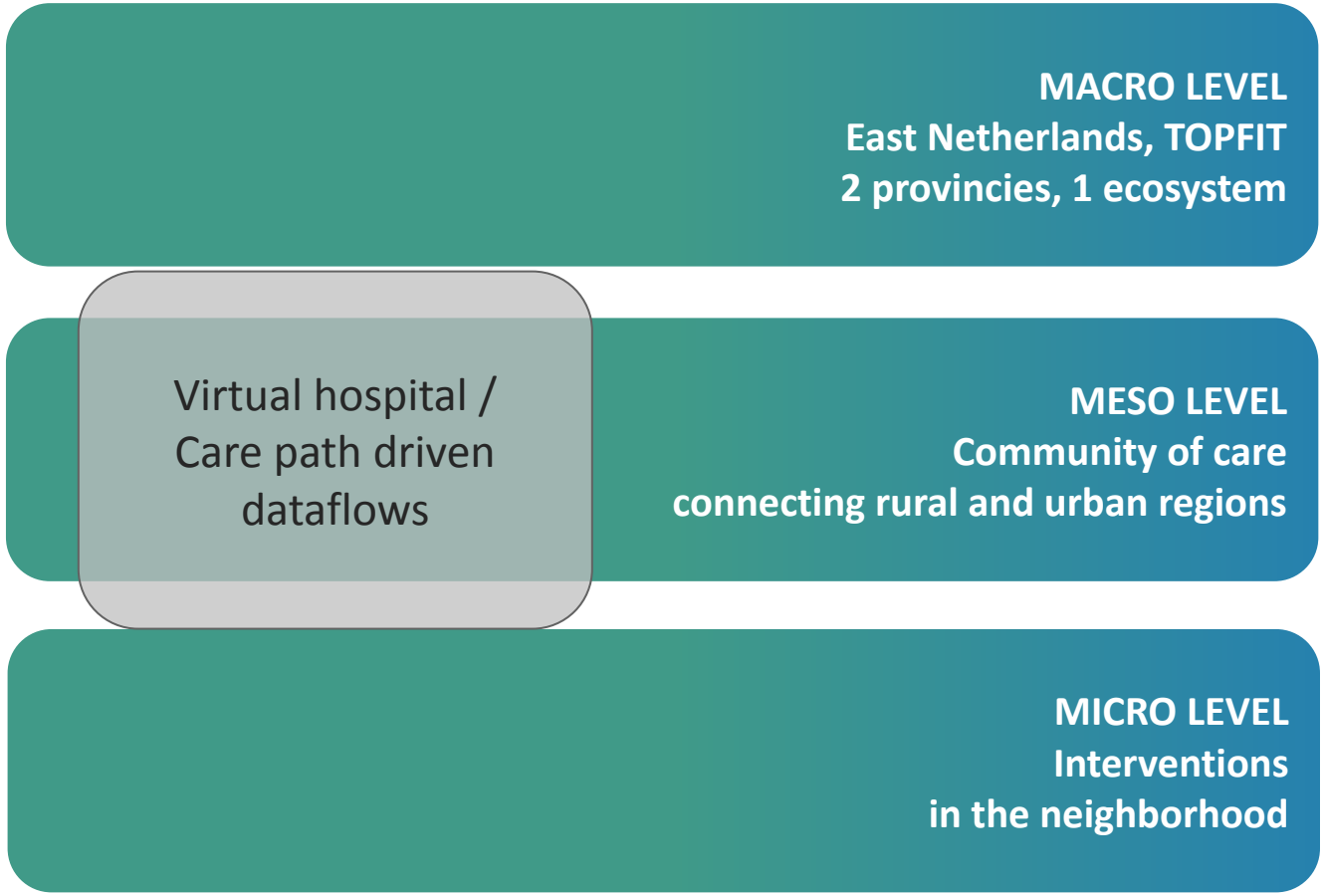
- Strategic open innovation consortium
- Cross-over collaboration to speed up innovation
- Horizon of 2 – 5 – 10 years
- Current turnover 100 million
- Citizen Lab & Health Innovation Hub




European Level
Vanguard iative
Smart H pilot
MACRO LEVEL
East Netherlands, TOPFIT
2 provincies, 1 ecosystem
MAC O LEVEL
Other EU regions
MESO LEVEL
Community of care
connecting rural and urban regions
MESO LEVEL
Other EU regions
MICRO LEVEL
Interventions
in the neighborhood
MICRO LEVEL
Other EU regions

Invitation to collaborate:

‘Care region of the future’



‘Care region of the future’
Community of care

Focus on:

- Low economic status
- Demand driven innovation cycle
- Chain related between hospital and behind the front door
- Cross over medical and social domain
- Quadruple helix approach

Components:

- Virtual **hospital of the future**, form 750 naar 450.000 beds: connected care
- **Customized care** in the patient’s own environment

New business opportunities on care/cure@home:

- IT ecosystem to promote communication between the medical and social domain
- Digital service provider
- Combined life style and AI interventions

‘Care region of the future’
Community of care

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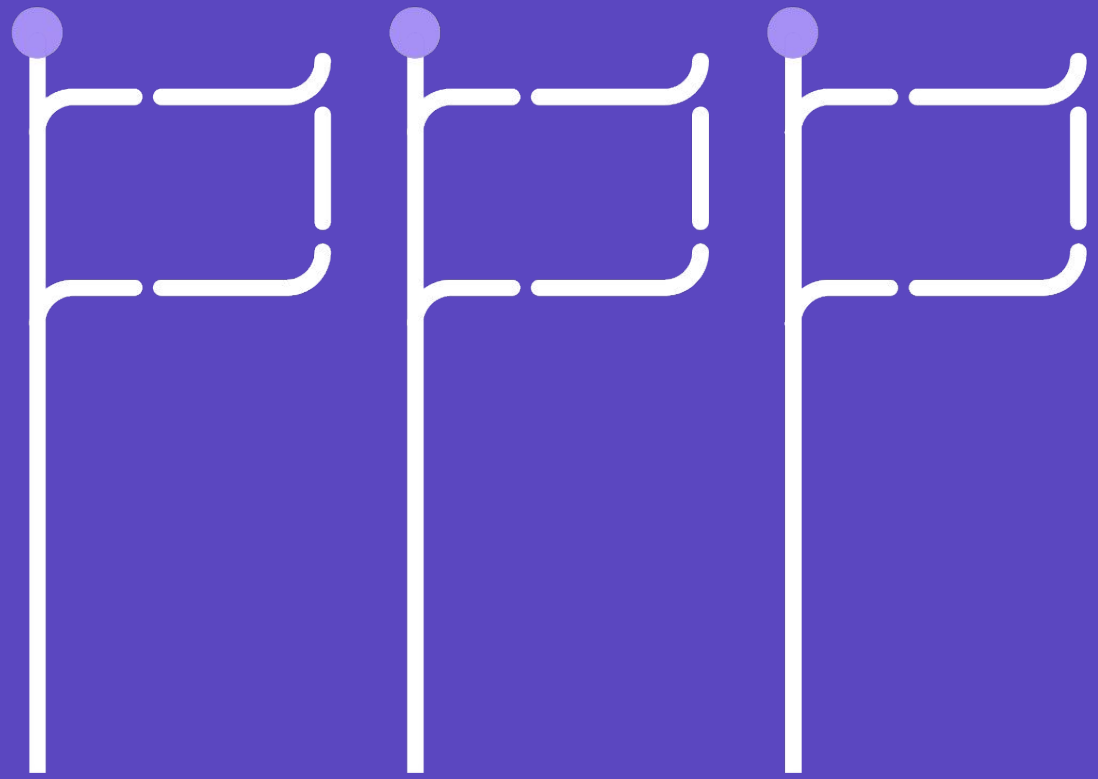

The Vanguard Initiative Innovation Networking Initiative

Eleonora Nadin, Vanguard Initiative Information Officer

15:35 – 15:40

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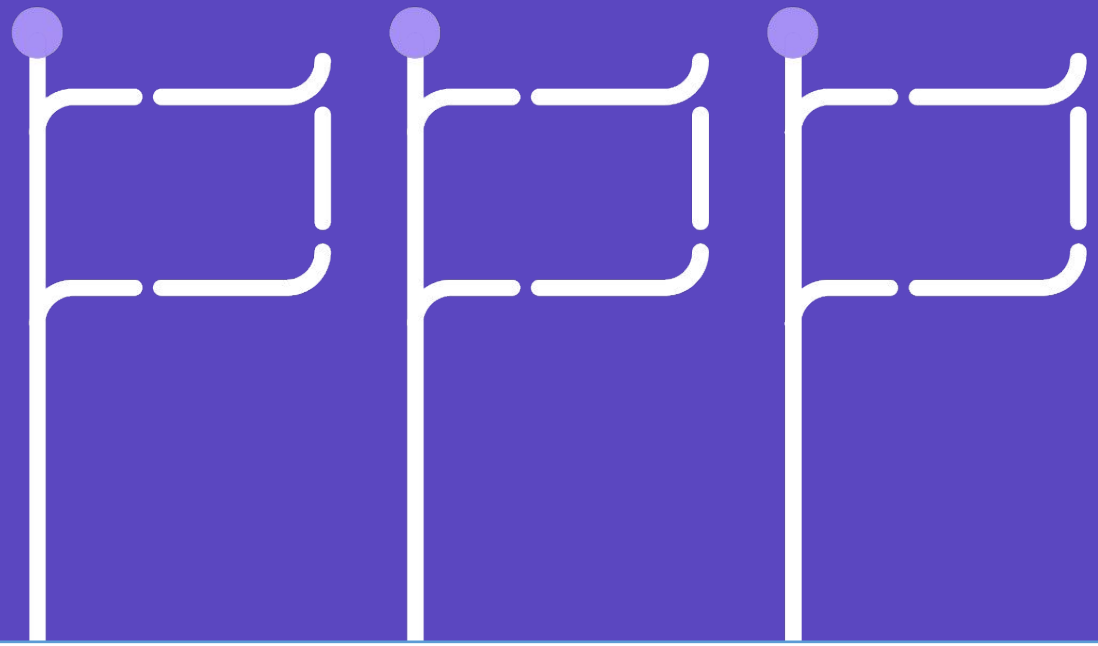

Vanguard Initiative Innovation Networking Initiative - Accelerating Digital Transition in Health -

OBJECTIVES:

- Developing solutions together with researchers and social actors to issues defined by the administration in the field of Smart Health.
- Engaging stakeholders within a European value chain network of digitalized healthcare services and products.
- Outlining collaboration methods and know-how transfer techniques.
- Facilitating cooperation between local authorities and the interested parties at the regional level, but also the collaboration between regional ecosystems at EU level.

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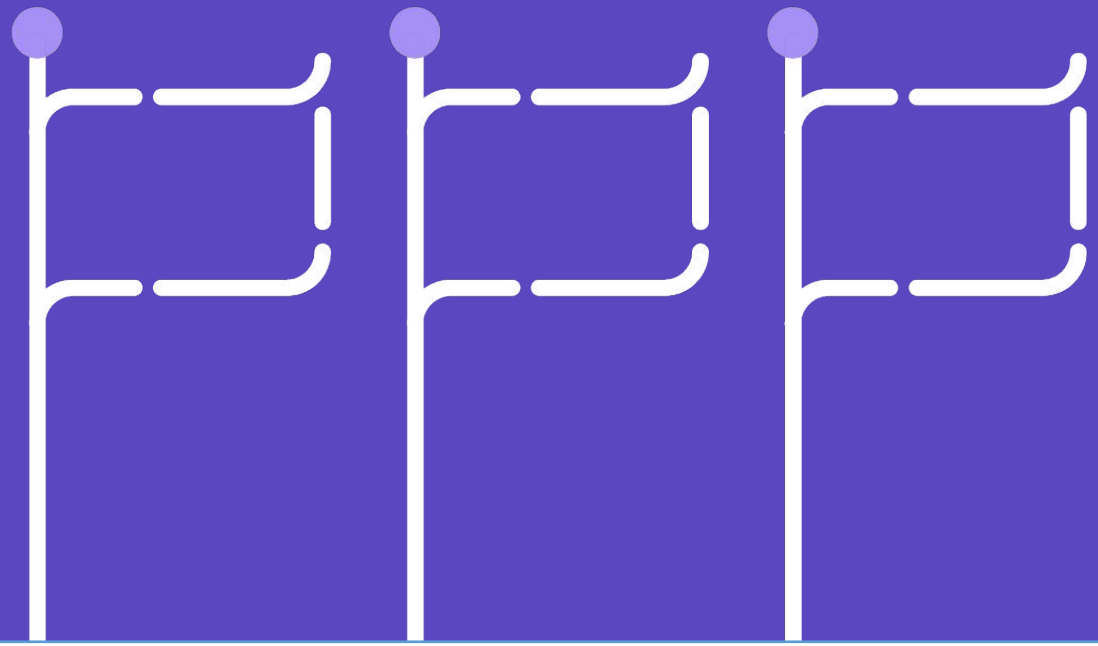

Overall Concept

- The events are organised in the framework of the VI Smart Health Pilot.
- Through the VI methodology '**learn, connect, demonstrate, commercialise**', the pilot facilitates the mobilisation of the *quadruple helix* in the *Innovation Camps*.
- The engagement and discussion will kick-start on the basis of **SAPHIRe**- a Consortium for Securing the Adoption of Personalised Health in Regions.

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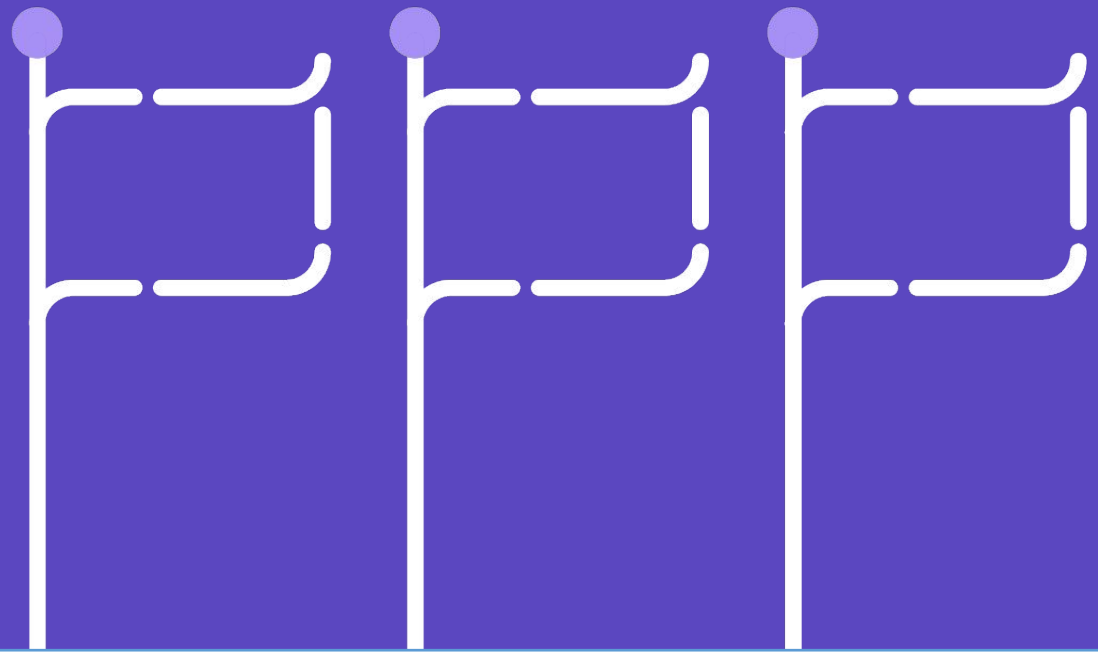

3 regional events:

- **16 March 2022**
  Hybrid Event: Nijmegen, East Netherlands
- **10-11 June 2022**
  Piatra Neamt, North East Romania
- **7-8 September 2022**
  Krems an der Donau, Lower Austria

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Think East Netherlands

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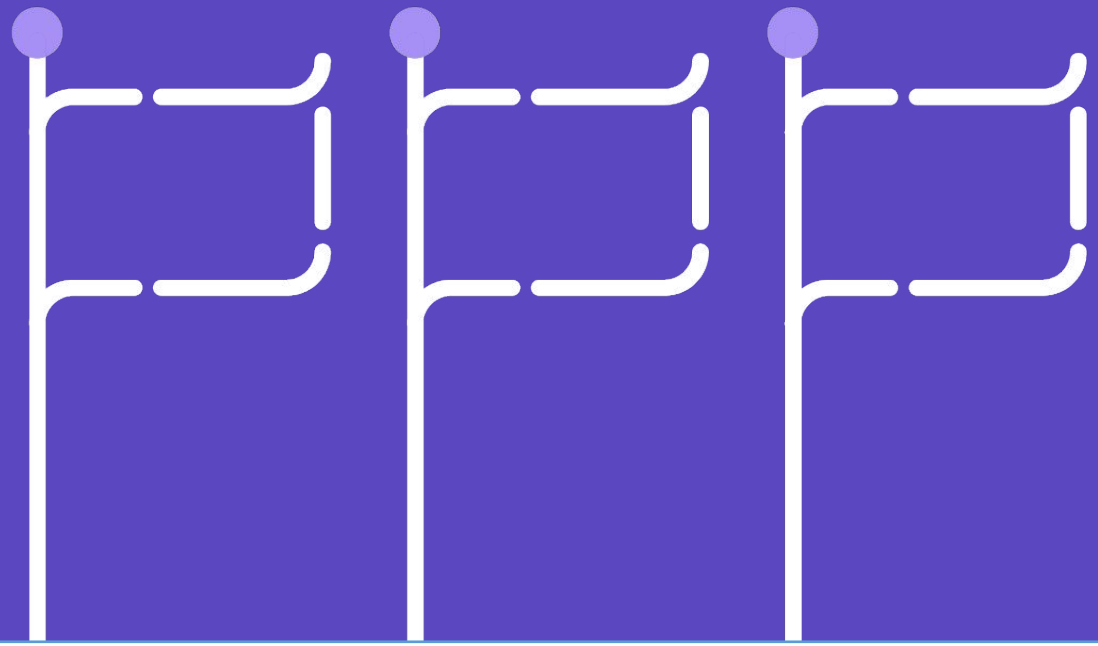

Contact:
eleonora.nadin@s3vanguardinitiative.eu

More information at:
https://www.s3vanguardinitiative-smr.eu/

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Showcase East Netherlands

Vitaal Vechtdal
Community of care
Dieger ten Berge
Programme manager

15:40 – 15:50

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European Commission

Vitaal Vechtdal

An Active Community for Health

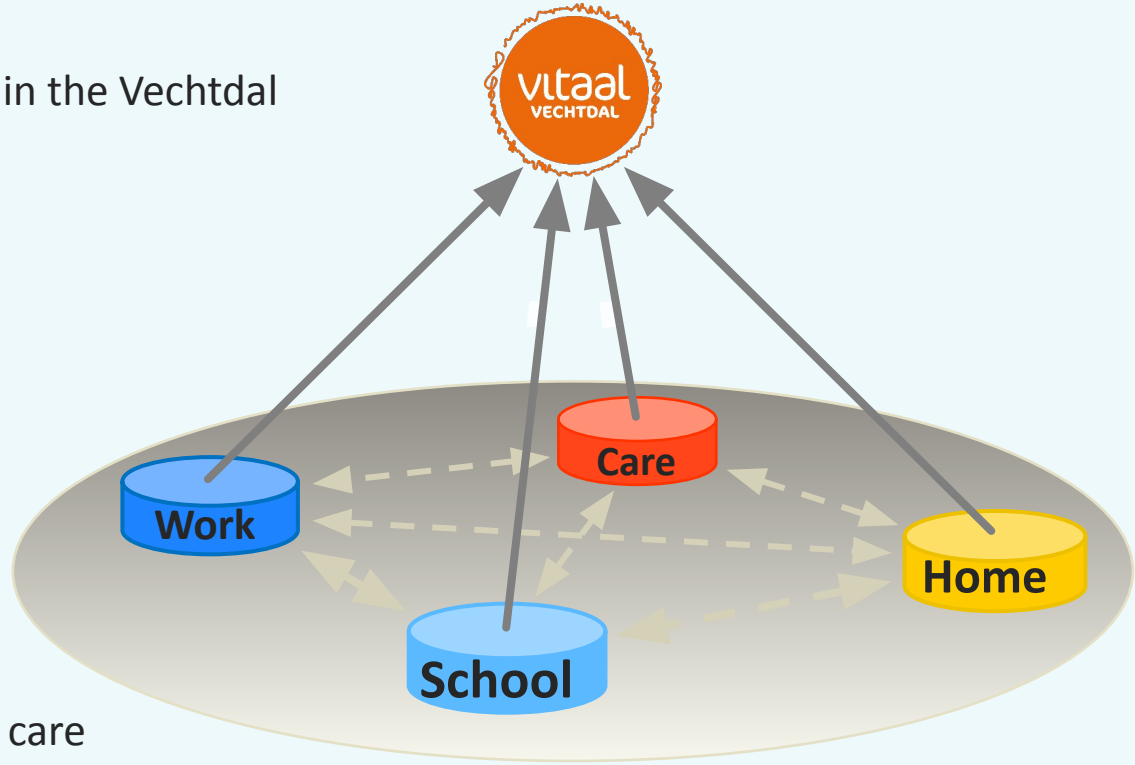
March 16th 2022

Dieger ten Berge

Vitaal Vechtdal – please to meet you

This is **WHO** we are:

- Regional Coalition
- Started from the community; we are not an exclusive party of care!
- Our members are representitives of municipalities, businesses, schools, public housing, health insurance companies and health care professionals
- Our activities focus on inhabitants, businesses and professionals in the Vechtdal



And this is **WHY** we are here:

- For a vital and active region
- Through shared ownership and collaboration
- With partners who are a part of the region
- Without us, there would be:
  - Less active citizen
  - Less productive and happy employees
  - More patients and pressure on health care and the costs of care

What we do:

(short introduction)

Vitaal Vechtdal Challenge

www.vitaalvechtdal.nl/challenge

Healthy Aging Online

Bekijk de lezing.

Stoptober Vechtdal!

Quit Smoking!

7 eigenschappen van vitale organisaties

Vitaal Vechtdal Masterclass

door futuroloog Christian Kromme

"Wat is er voor nodig om een toekomstbestendige organisatie te bouwen?

Werk en Vitaliteit

MASTERCLASS KIJKTIP! WWW.VITAALVECHTDAL.NL/WERKVITALITEIT

vitaal VECHTDAL

In gesprek met thuiswerkexpert

Marianne Sturman (Moneypenny)

over haar visie op thuiswerken

"MEER AUTONOMIE
EN ZEGGENSCHAP
VOOR DE WERKNEMER"

Werk en Vitaliteit

MASTERCLASS KIJKTIP! WWW.VITAALVECHTDAL.NL/WERKVITALITEIT

vitaal VECHTDAL

Vitaal Vechtdal Masterclass

over SLAAP door

slaapexpert Floris Wouterson

- OVER HET BELANG VAN SLAAP
- SLAAP IS BELANGRIJKER DAN ETEN EN DRINKEN
- DOOR SLAAP BETER PRESTEREN
- SLAAP EN WERK

Werk en Vitaliteit

MASTERCLASS KIJKTIP! WWW.VITAALVECHTDAL.NL/WERKVITALITEIT

vitaal VECHTDAL

GELUKSKUNDE!

Vitaal Vechtdal Masterclass

door geluksprofessor Mirjam Spitholt

"YOU ARE LIKE THE WEATHER!

WELKE ENERGIE NEEM JIJ MEE?"

Werk en Vitaliteit

MASTERCLASS KIJKTIP! WWW.VITAALVECHTDAL.NL/WERKVITALITEIT

vitaal VECHTDAL

Vitaal Vechtdal: our principles

- Always:
  1. Innovative and Adaptive Mindset:
     ✔ We can do it: we will do it!

  2. Scale:
     ✔ Local, nearby and recognizable

  3. Commitment by means of actions
     ✔ And not vice versa

Thanks to our Partners

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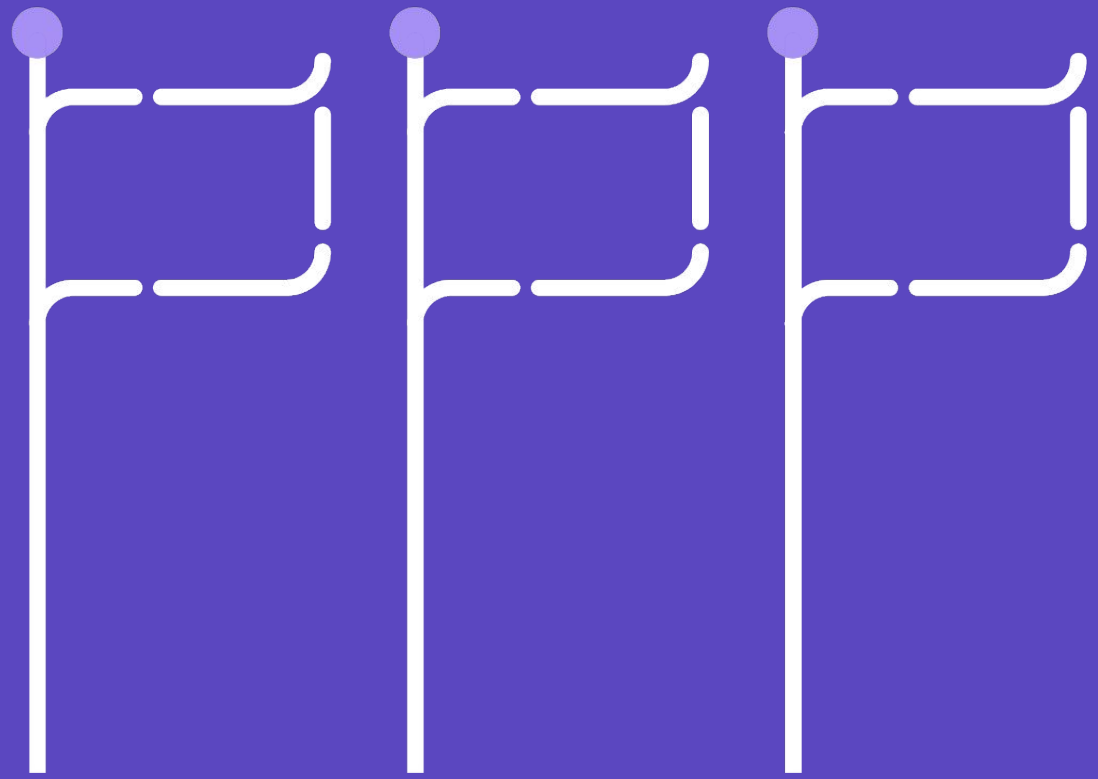

European views on communities of care

Tranform
Gefra Fulane
Programme manager

15:50 – 16:00

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Health Valley Event
2022 March 16 March 2022
Nijmegen, Netherlands

TransForm: fostering bottom-up approaches through Integrated Community Care (ICC)

Gefra Fulane, Program Manager

The Transnational Forum on Integrated Community Care (TransForm)

https://transform-integratedcommunitycare.com
gefra.fulane@nef-europe.org

TransForm Integrated Community Care

Network of European Foundations

What is Integrated Community Care (ICC)?

***ICC** is an emerging concept to health and well-being that is determined by the needs and preferences of individuals and the communities in which they live.*

- A paradigm shift in the way health and care systems are organized: from 'delivery' to 'co-development'.
- Focus on both quality of care and quality of life.
- Communities are essential partners: relationships, expertise, contextual knowledge, entrepreneurship and locally supportive and responsive ecosystems.
- Addresses the broader determinants of health through evidence-informed policies and actions across all sectors.

TransForm Integrated Community Care

Network of European Foundations

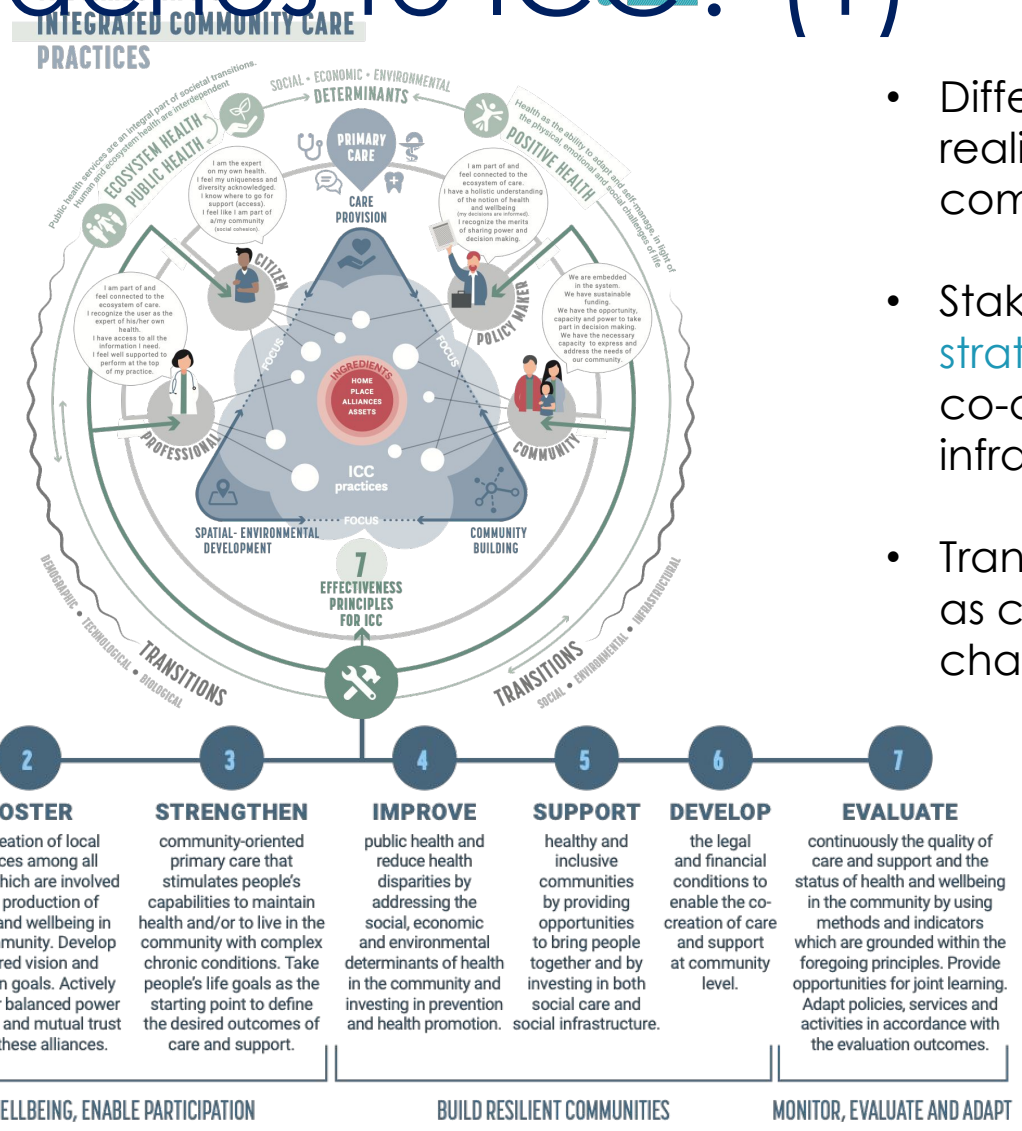
What ICC entails?

- Greater integration between primary care, public health functions, social work and neighbourhood development within a given territory.
- A continuous process of 'whole system innovation'. Distributed power and collective learning are the cornerstones.
- Relationship-based and place-based. It seeks to care for people living in the home environment and focuses on the promotion of health and wellbeing as well as tackling key issues such as social exclusion and social isolation.
- Accountability towards a territorially defined population, which provides the rationale behind the link with and involvement of local authorities.
- ICC's 'raîson d'etre' goes way beyond 'care'. It is just as much about activating and reinforcing the social ties between people.

TransForm Integrated Community Care

Network of European Foundations

How TransForm fosters bottom-up approaches to ICC? (1)



- Different stakeholders join forces to make ICC a reality: the user/citizens, the professional, the community, and the policymaker.
- Stakeholders are connected through a range of strategies to support continuous processes of co-developing health, care and social support infrastructures and services.
- TransForm established seven effectiveness principles as clear statements that provide guidance to foster change to ICC.

1 VALUE and foster the capacities of all actors, including citizens, in the community to become change agents and to coproduce health and wellbeing. This requires the active involvement of all actors, with an extra sensitivity to the most vulnerable ones.

2 FOSTER the creation of local alliances among all actors which are involved in the production of health and wellbeing in the community. Develop a shared vision and common goals. Actively strive for balanced power relations and mutual trust within these alliances.

3 STRENGTHEN community-oriented primary care that stimulates people's capabilities to maintain health and/or to live in the community with complex chronic conditions. Take people's life goals as the starting point to define the desired outcomes of care and support.

4 IMPROVE public health and reduce health disparities by addressing the social, economic and environmental determinants of health in the community and investing in prevention and health promotion.

5 SUPPORT healthy and inclusive communities by providing opportunities to bring people together and by investing in both social care and social infrastructure.

6 DEVELOP the legal and financial conditions to enable the co-creation of care and support at community level.

7 EVALUATE continuously the quality of care and support and the status of health and wellbeing in the community by using methods and indicators which are grounded within the foregoing principles. Provide opportunities for joint learning. Adapt policies, services and activities in accordance with the evaluation outcomes.

CO-DEVELOP HEALTH AND WELLBEING, ENABLE PARTICIPATION

BUILD RESILIENT COMMUNITIES

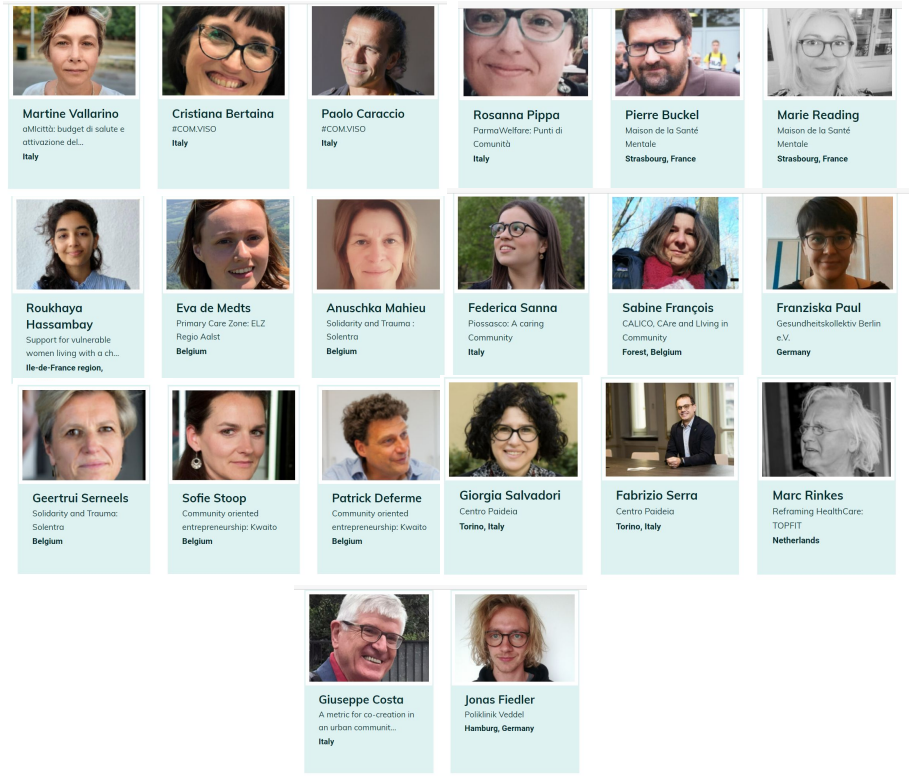
MONITOR, EVALUATE AND ADAPT

TransForm Integrated Community Care

Network of European Foundations

How TransForm fosters bottom-up approaches to ICC?(2)

TransForm, the Transnational Forum on Integrated Community Care, is a joint initiative of Foundations in Europe and Canada that aims to put the community at the centre of primary and integrated care.



The Changemakers Forum

- 15 initiatives from Belgium, France, Germany, Italy, and The Netherlands.
- Drive progress and innovation in the field of ICC at the national and international levels.
- Foster bottom-up approaches where communities develop their own models of caring for their people.
- Generate change at policy and practice level by engaging policymakers, practitioners and key stakeholders.

TransForm Integrated Community Care

Network of European Foundations

Thank you

Gefra Fulane, Program Manager

The Transnational Forum on Integrated Community Care (TransForm)

https://transform-integratedcommunitycare.com
gefra.fulane@nef-europe.org

TransForm Integrated Community Care

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Reframing exercise

Paolo Martinez, Futour

16:00 – 16:45

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Transition to digital environment

To join the Digital workshop please follow this link on your computer:
https://meet.berst.io/join/FUTOUR

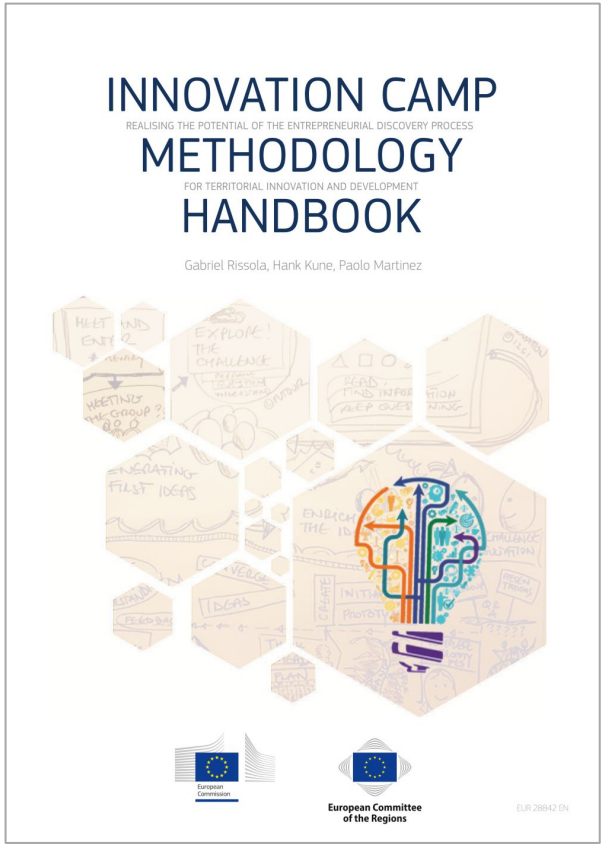
Introduction Innovation Camp

- JRC methodology: handbook
- Reframing exercise of challenges
  - **LOCAL-REGIONAL COOPERATION**

    Reframe the challenge "How can we facilitate cooperation between local stakeholders as part of communities of care and the regional ecosystems?"
  - **EU INTERREGIONAL COLLABORATION**

    Reframe the challenge: "How can we facilitate the collaboration between regional ecosystems at EU level?"
  - **EU LOCAL-TO-LOCAL COOPERATION**

    Reframe the challenge: "How can we facilitate cooperation between local stakeholders as part of communities of care in the EU?"



Brainstorm → Vote → Results EU INTERREGIONAL COLABORATION. Reframe the challenge: "How can we facilitate the collaboration between regional ecosystems at EU level?" CHAT PARTICIPANTS 6/101 INVITE PM

Brainstorm

EU INTERREGIONAL COLABORATION (COMMUNITIES OF CARE).

Reframe the challenge: "How can we facilitate the collaboration between regional ecosystems at EU level?"

Brainstorm individually and reflect on each question relating to the challenge addressed by this group.

Everyone can add Brainstorming collaboratively

Is that really the challenge? If no, why?

What makes it a challenge?

What is the context behind the challenge?

Can you make it more concrete?

Reframing questions

Every group takes one project challenge and reflects on the following questions with at least one representative from the Smart health project as Challenge owner in each group:

- Is that really the challenge? If no, why?
- What makes it a challenge?
- What is the context behind the challenge?
- Can you make it more concrete?

Breakout rooms

LOCAL-REGIONAL COOPERATION Moderator: Marc Rinkes	EU INTERREGIONAL COLABORATION Moderator: Tom Lamers	EU LOCAL-TO-LOCAL COOPERATION Moderator: Karolien de Bruine
Raluca Abaseaca	Ainhoa Azarloza	Olivia Balagna
Olivia Balagna	Alba Barrero	Helene Betuch
Alberto Baldi	Helene Betuch	Ana M. Carriazo
Ati Beunk	Farha Brahmi	Margo Groeneveld
Virginia Carvalhais	Giuseppe Costa	Mustafa Ozer
Annet de Lange	Esin Dunbay	Marie Reading
Gefra Fulane	Isabelle Franoois	Karin van der Steen
Esther Lafuente-Robledo	Carolina Guimarnes	Isabel Menezes
Carmen Mihai	Erik Kruse	Marie Reading
Jorge Mota	Catarina Neves	Eleonora Nadin
Paolo Noronha	Sonia Pazos Alvarez	Marta Rodrigues
Patricia Patricio	Alenka Rozai	Iris Schoones
Giorgia Salvadori	Maria Silva	Martina Thelen
Dieger ten Berge	Raluca Ursaciuc	Stijn Verleyen

Links to breakout rooms

- **LOCAL-REGIONAL COOPERATION**

  https://join.groupmap.com/D7A-E87-E49.
- **EU INTERREGIONAL COLABORATION**

  https://join.groupmap.com/F94-99A-6B3.
- **EU LOCAL-TO-LOCAL COOPERATION**

  https://join.groupmap.com/5E5-7D8-2F5.

You will be asked to add your Name, Surname and email to participate.

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Wrap-up and conclusions

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European Commission

Next steps

- **Exit ticket 3-2-1**
- **The report will be shared with you**
- **See you in North-East Romania on 10-11 June!**