

### Is that really the challenge? If no, why?

Yes, as there are different systems, laws and attitudes towards health promotion in Europe.

Yes. Due to differences in terms of health systems and organisation.

It is a challenge due to the different healthcare systems in Europe

Yes, I think so...

### What makes it a challenge?

Different visions and priorities

different levels of Administration/Governments (Local, Regional, National, European)

The different cultures of collaboration and cooperation among EU countries

Different topics are being worked on (prevention, healthy ageing, health data...)

The different legal and budgetary frameworks at the EU level

As said, there are differences in the healthcare systems across EU MS

### What is the context behind the challenge?

It is possible to collaborate based on good practices and experiences that can be shared

Many initiatives at regional level in Europe that are not connected among them. Funding and resources (ideas, knowledge, people, facilities...) that are not optimized. Many tools to digitally connect that are not been used...

Healthcare is a competency of MS

### Can you make it more concrete?

Creating a cookbook of good practices and of bad practices (all the mistakes that can happen and that you can avoid)

Have guidelines to help to learn from each community at the regional ecosystem level

Coaching and mentoring to support the local mobilisers both on the community of care side and on the regional side (learn to speak the same language and get a common vision that aligns the efforts)