

Vanguard Initiative INTERREGIONAL CONFERENCE

Zwolle, 22-23 September 2022

The interregional event will be held in correlation with the yearly ECON (European Committee of the Regions) conference that will take place on 22 and 23 September in the city of Zwolle, in the Overijssel region, Netherlands. Although the interregional event will be organized separately from the ECON-conference, the event makes use of the presence of delegations from European regions in Zwolle.

HOST REGION AND CONTACT DETAILS:

East Netherlands

Contact details

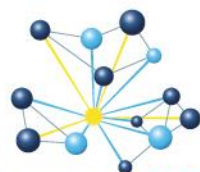
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CONCEPT AGENDA

Thursday 22 September		
16:00 – 19:00		
19:00 – 21:00	Networking Dinner (location tbc)	<ul style="list-style-type: none"> ▪ Companies ▪ Regions representatives ▪ EEN-representative ▪ AI Hub East Netherlands ▪ AI pilot representatives ▪ Ministry of Economics representative

Friday 23 September			
09:00 – 09:15	Welcome	Theo Föllings	
09:15 – 10:30	Introduction to the regions	Representative of each region shortly presenting the region's profile; Baden-Württemberg, North Rhein Westphalia, East Netherlands	East NL: BW: NRW:
10:30 – 11:00	Introduction Vanguard & AI Pilot (Opportunities for companies)	Farha Brahmi – Network Manager (tbc) AI pilot lead: Domenico Guida; Sebastian Grosse Puppenthal (tbc)	
11:00 – 11:20	Coffee break		



11:20 – 12:00	European Innovation Funding possibilities (showcase)	I3; Horizon Europe; EDIH; INTERREG and other instruments Best practices examples, how European initiatives are integrated in the regional ecosystem East Netherlands: Think East Netherlands Baden-Wurttemberg: tbc North-Rhine Westphalia: project: Synergien.NRW	Representatives from the regions RVO; EEN NRW: Anne Müngersdorff Prof. Gernot Marx
12:00 – 12:15	AI Hub East Netherlands	Introduction to the AI Hub East Netherlands – opportunities for companies Chris Willemsen – AI Hub coordinator	
12:15 – 17:00	Networking lunch & matchmaking	Matchmaking: EEN-network At least 20 companies per region; In which each company can have at least 2 matching-conversations	EEN-coordinator Companies Regions 'representatives VI AI pilot lead AI Hub East Netherlands AI HUB KI.NRW
14:30 – 17:00	Optional: company visits	SME's of all participating regions introducing "innovation methods" around Artificial Intelligence in their region	
17:00	Final closure		